

BRINGING BOARDS TOGETHER APRIL 26, 2014
GORDON CREEK ELEMENTARY SCHOOL - BALLSTON SPA, NY

| TIME | TOPIC Rm # | TOPIC Rm | TOPIC Rm | TOPIC Rm |
|----------------------|---|---|---|--|
| 9:00 To 9:45 | Running a Meeting <i>John Cromie Attorney</i> | Keeping Track of Money <i>Sandy Zelka Curtis Lumber</i> | Working with Media <i>Dale Willman Saratoga Wire</i> | Fundraising <i>Sue Malinowski CAPTAIN</i> |
| 10:00 To 10:45 | Exploring Mission Statements <i>Jere Blackwelder Rotary</i> | Secretaries Have the Hardest Job <i>Ellen Mottola BSBPA</i> | Developing an Online Presence <i>Dan Barner Prolific Marketing</i> | Recruiting Board Members <i>Sam Capuano BSBPA</i> |
| 11:00 To 11:45 | Strategic Planning <i>Jere Blackwelder Rotary</i> | Membership <i>Steve Heidorn Broadway Title</i> | Refining Your Online Presence <i>Dan Barner Prolific Marketing</i> | Grant Writing <i>Bill Corbett Sponsor-a-Scholar</i> |
| 11:45 To 12:45 | LUNCH | LUNCH | LUNCH | LUNCH |
| 12:45 To 1:30 | Fundraising <i>Ben Baskin BACC</i> | Membership <i>Steve Heidorn Broadway Title</i> | Insurance <i>Bill Burke Farm Family</i> | Grant Writing <i>Bill Corbett Sponsor-a-Scholar</i> |
| 1:45 To 2:30 | What's a 501(C)3 & What's Not <i>John Cromie Attorney</i> | Role of Board vs. Staff <i>Frank Townley Ray Otten Rotary</i> | Strategic Planning <i>Jere Blackwelder Rotary</i> | Recruiting Board Members <i>Sam Capuano BSBPA</i> |
| 2:45 To 3:30 | Reviewing By-Laws; Changes in Non-Profit Law <i>Jim Walsh Attorney</i> | Refining Your Online Presence <i>Dan Barner Prolific Marketing</i> | Keeping Track of Money <i>Sandy Zelka Curtis Lumber</i> | Secretaries Have the Hardest Job <i>Ellen Mottola BSBPA</i> |

SEMINARS COORDINATED BY BALLSTON SPA ROTARY CLUB